

# RULES AND REGULATIONS

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FUSION + CAPTURED 2017



# THEME

This year, FUSION is busting out of the fashion box and into an interactive environment. That means it's time to FOCUS.CAPTURE.DEVELOP and get ready to take some selfies. Competitors will be putting their melody to a masterpiece by designing, constructing, and displaying an artful backdrop inspired by the musicians that march to the beat of their own drums. Teams must select one artist and song to derive a theme from, but whether it's album artwork, song lyrics, or dance moves, teams are free to use their artistic expression to create and explore music in the dimensional space.

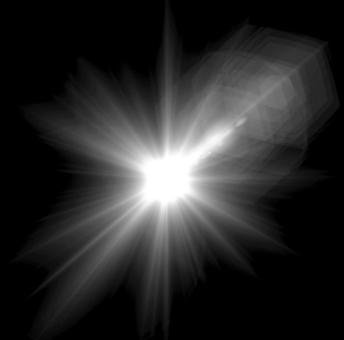


# OBJECTIVE

Create a photo booth backdrop - inspired by your team's musical selection - within a 7'W x 7'D x 8'H space. The content and experience is up to each team as long as they follow the rules and regulations listed in this document.



# RULES

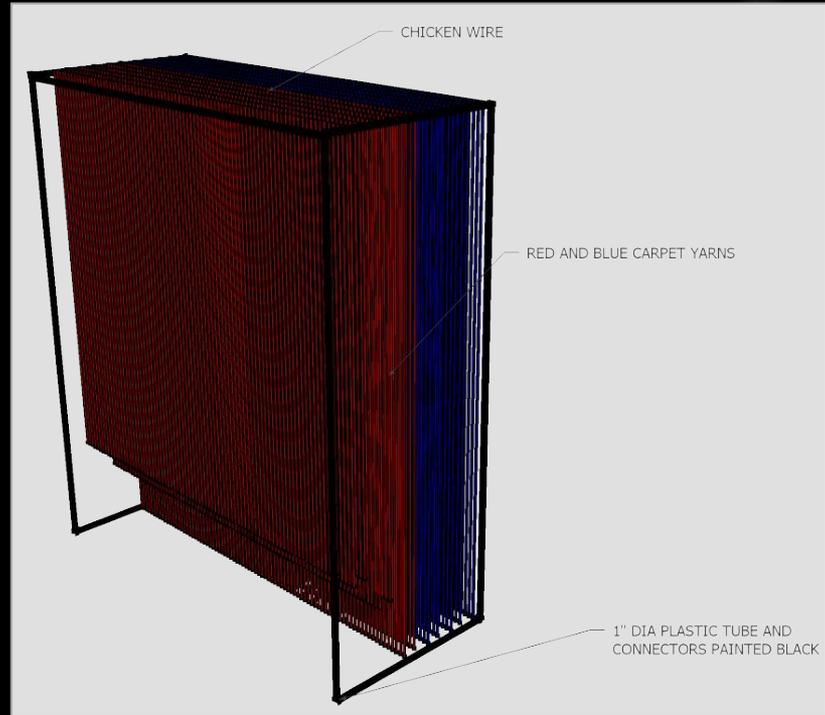


1. Registration Packets will be distributed once teams register online at: <http://iida-northland.org/events/fusion/> Teams will be required to return their registration packet by Friday, September 22nd. In the registration packet, teams are required to include:

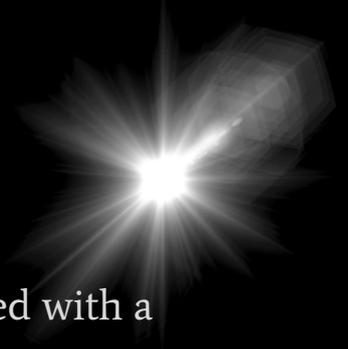
- A signed entrant form w/ the names of a team leader and additional team members
- Team inspiration (one song artist and song title)
  - Teams will be alerted in the case that another team selects the same team inspiration and given the opportunity to revise their selection if preferred, however duplicates will be permitted.
- Design statement
- Whether the team needs access to power
- Whether the team would like access to next day booth pick-up
- A rough sketch or computer image of your photo booth and it's structure.
  - (see next page for example)

# ***RULES (cont...)***

Example of rough drawing (can be a hand sketch) explaining booth structure and materials.



# ***RULES (cont...)***



2. Submitted photo booth backdrop must be freestanding and self-supported with a maximum dimensions of 7'W x 7'D x 8'H.
3. Teams will have a maximum of three hours to set up at the venue prior to the event. See schedule (page 10) for time.
4. Props are allowed, but not required.
5. Use of specifiable building materials is highly encouraged.
6. Each team is responsible for disassembling their backdrop and removing it and any props from the building by 12:00am. Teams may sign up for next day booth pick-up, however, structures still must be disassembled, removed from the building, and stored in a pod outside the building. Pick-up must be coordinated between 11:00am - noon on Saturday, November 4th.

# ***REGULATIONS***



1. You will not be allowed to attach objects to the venue's floor, walls, drapery, or ceiling with nails, tacks, tape, glue, or pins. All structures must be free standing.
2. No confetti, glitter, birdseed, silly string, or rice
3. No smoke machines
4. No sparklers or open flames of any kind
5. No flocking or any other spray décor
6. No speakers

# ***LOCATION***



The event will be held at The Machine Shop (300 2nd Street SE, Minneapolis MN 55414) on Friday, November 3rd. Note that tickets will be limited, so reserve your tickets now!

<http://iida-northland.org/events/fusion/>

Photo booth backdrop locations within the venue will be available on a first come, first serve basis upon submission fee being received (time stamp on registration submittal.) Once all submissions are received, teams will be contacted about booth location options.

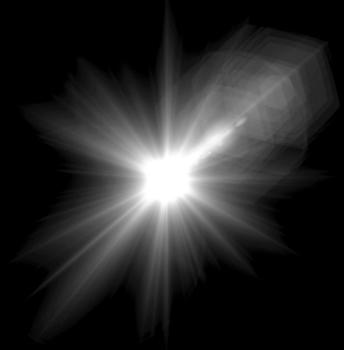
Teams are welcome to view the space at their leisure. The Machine Shop is open every Monday for Happy Hour between 5-10pm. <http://www.machineshopmpls.com/break-room/>

# ***TEAMS***



There is no limit to team size, however, each team will only receive one ticket to the event. Participation from all industries and firm/student collaboration is highly encouraged. Make your team as diverse as you'd like!

# ***SCHEDULE***



Friday, August 11th

Competition Registration Opens

-Register online to receive a registration packet

Friday, September 15th

Competition Registration Closes

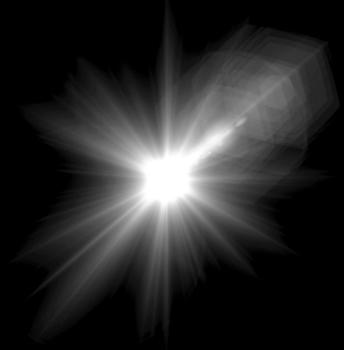
Friday, September 22nd

Registration Packets Due

Friday, October 20th

Ticket Sale Prices Increase \$10/ticket

# ***SCHEDULE (cont...)***



Friday, November 3rd

1:30pm - 4:30pm

Photo booth backdrop set-up

6:00pm - 7:00pm

Judge review

7:00pm

Doors open

8:00pm

Event program starts

10:00pm

Awards distributed

10:30pm

Event ends

12:00am

All booths must be dismantled and removed from inside the venue

Saturday, November 4th

11:00am-12:00pm

Photo booth backdrop pick-up if team signs up for option

# ***BOOTH TEAR DOWN***



Easy tear down and removal of booths must be considered. The evening festivities will end at 10:30pm, at which time, teams will be responsible for the complete tear down of their photo booth backdrop. All materials at the team's station, including props, must be removed from inside the venue by 12:00am.

If teams are unable to move materials off-site, they may store materials in a pod outside of the building for an extra \$25. Those materials must be removed from the pod between 11:00am-noon on Saturday, November 4th. Teams interested in this option will need to indicate so when submitting their registration packets. The option will not be offered to anyone who doesn't sign up in their registration packet.

Any teams leaving leftover material at the venue after midnight or in the pod after noon on Saturday will be fined \$200 through IIDA Northland. Disposing of any material at the venue will not be allowed.

# ***WHAT'S PROVIDED FOR EACH TEAM?***



-A 7'W x 7'D x 8'H boundary at the venue. Teams will be located on either 1st or 2nd Level (depending on the number of entries received.) The space on both levels has a wood floor and a light brick / dark gray drapery backdrop.

-A 30" diameter cocktail table for team's use as they see fit (props, etc.)

-Focused lighting for each booth

-A nameplate indicating team name and voting code

# ***JUDGING***



Judging will commence on November 3rd between 6:00-7:00pm. Teams will not be allowed on site during judging, so any information teams would like judges to know must be recorded in statements submitted in their registration packet.

This year, 5 awards are available as follows:

1. Best in Show
2. Most Instagrammable
3. Best Interpretation of Theme
4. Best use of Specifiable Materials
5. People's Choice

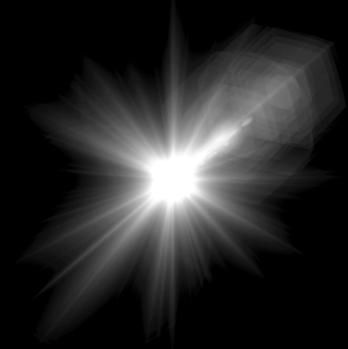
# ***CONSTRUCTING A STRUCTURE***



If teams plan on hanging a backdrop, they must do so with a purchased or constructed backdrop. The Fusion committee recommends an easy setup and takedown, as all photo booth backdrops must be removed from the space at the end of the night. For recommendations of how to instruct a simple budget-friendly backdrop, check out this tutorial:

<http://www.weddingbee.com/diy-projects/build-your-own-photo-booth/>

# ***CONTACT INFORMATION***



Please direct all event questions to:

[fusion@iida-northland.org](mailto:fusion@iida-northland.org)

Please email Fusion Registration Forms to:

[fusion2017.contact@gmail.com](mailto:fusion2017.contact@gmail.com)