

2026  
**Sponsor**  
**Benefit *Menu***

BELONGING | COMMUNITY | COMMITMENT



# 2025 Chapter Sponsors Thank You!

## Diamond

**CONTINUA**

**FLUID**  
HAWORTH

**GARDNER**

## Platinum

**ATMOSPHERE**  
COMMERCIAL INTERIORS

Allsteel<sup>®</sup>  
+  
Henricksen

**iSPACE**  
ENVIRONMENTS

**Tarkett**

## Gold

**acre**  
Places of possibility

**DAV/S**  
ACCENTS | BY

**Gensler**

**jth** LIGHTING  
ALLIANCE

**KEILHAUER**

**MillerKnoll**

**P**  
parameters

**patcraft.**

**prevolv**

**RSP**

**Steelcase**

**VIRGINIATILE**

## Silver

BWBR | Ceramic Tileworks | HGA | Mohagen Hansen Architecture | Interiors

## Bronze

Alliance | Contract Office Marketing | Integra Seating | J+J Flooring | Kaas Wilson Architects  
Kate-Lo Tile & Stone | MDC Interior Solutions | OFS and True North Commercial Furniture  
Primary Design Resource | Pulse Products | Ryan Companies US, Inc | Schrader Herneke | Wilsonart

# President's Letter

On behalf of the entire IIDA Northland community, I'd like to thank you for your continued support and invite you to partner with us in 2026. Over the next year, we will continue our commitment to our mission of elevating the interior design profession through innovative programming and valuable resources.

This past year brought growth, experimentation, and learning – all in service of our design community and partners. It was a valuable period of reflection and evolution for our Chapter, and we believe we have emerged stronger with momentum for the future. Our Board has been thoughtfully evaluating the goals and mission of our local Chapter, with a focus on delivering programs that provide meaningful value to our members, sponsors, and the broader design community.

Thanks to sponsors like you, we have been able to deliver impactful experiences: from our Celebration of Design events that unite our community, to educational and mentorship programs that empower our members and support the growth of students and emerging professionals. We also had another successful year of the B.O.L.D. program which offers mentorship for designers of color, by designers of color. Additionally, we proudly launched our Stewardship Committee, dedicated to curating programming to inspire and educate designers about sustainability.

While most of our members know IIDA best for our notable Signature Events, I highly encourage you and your teammates to explore the chapter deeper; volunteer, get involved, attend a CEU or Celebration of Design event, participate in initiatives like B.O.L.D. or Stewardship, and encourage your emerging professionals to become members and build connections within our thriving community.

Through all our programming and events, IIDA Northland brings together designers, contractors, independent rep groups, manufacturers, dealers, and many other valued partners. Together, we create experiences that foster belonging, leadership, and growth.

Our Board of Directors has taken time to reassess our Sponsorship Package – reviewing costs, benefits, and offerings, while introducing supplemental opportunities beyond our traditional Annual Sponsorships. You will notice an evolution in this year's package and in the events planned for 2026. As our community evolves, we are committed to evolving alongside it.

Your sponsorship dollars are the sole source of funding for our self-sustaining local organization. Every year, we see the tangible impact your support has, and we are deeply grateful for your continued commitment to the design community.

Together, we can create meaningful opportunities and experiences to foster an inclusive and stronger design community. I appreciate your consideration in becoming a sponsor.

Thank you for your continued support and we look forward to partnering with you in 2026.

With Gratitude,

**Andrea Loy**, President, IIDA Northland Chapter



# 2025 Board

## Executive Committee



President  
Andrea Loy



President-Elect  
Ikaria Chorley



Advisor at Large  
Curtis Ritter



Past-President  
Rob Shaheen

## Impact Partnership



VP of Impact Partnership  
Kelsey Barrett



Director of Sponsorship  
Tony Mitchell

## Advocacy/Industry Engagement



VP of Advocacy  
Mai Xiong



Director of Advocacy  
Michelle Anderson



Director of Stewardship  
Joon Ta



Director of BOLD  
Destiny Rampersad

## Signature Events



Director of Minnecon  
Lindsey Kroen



Director of FUSION  
Jennifer Garcia

## Professional Development



VP of Professional  
Development  
Dianna Erickson



Director of Emerging  
Professionals  
Michaela Cook

## Member Engagement



VP of Member  
Engagement  
Megan Sudbeck

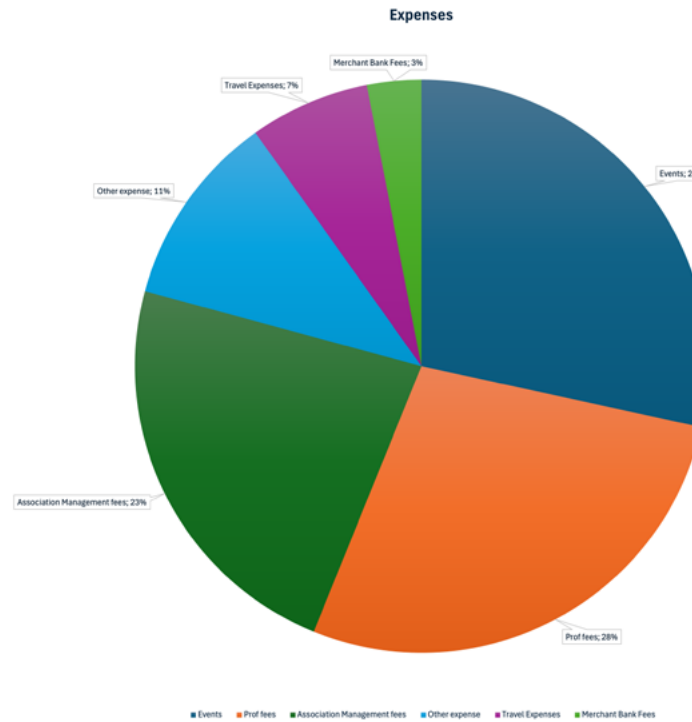
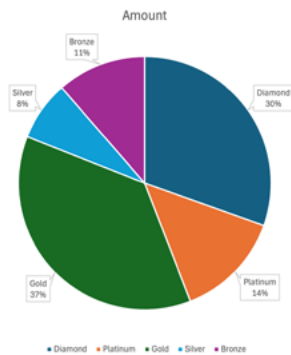
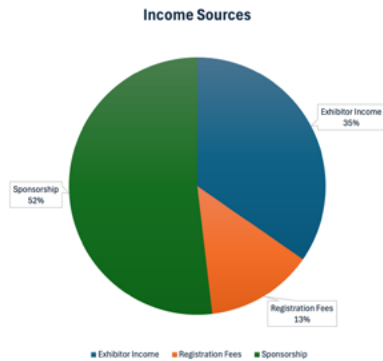


Director of  
Membership Retention  
April Nascene



Director of  
Communications  
Marly Ramstad

# Financial Report



## Our Mission

IIDA Northland promotes the practice of Interior Design by raising awareness of the role and value of the profession. We connect the industry with resources that support career advancement.

## Our Vision

Shaping the future of a thriving Interior Design profession.

# Partnership Levels & Benefits

PARTNERSHIP BENEFITS	Bronze \$650	Silver \$1,200	Gold \$2,500	Platinum \$5,000	Diamond \$7,500
Company name on IIDA Chapter website with link to your website	Name Listed	Name Listed	Logo Listed	Logo Listed	Logo Listed
Company name on all digital marketing materials promoting upcoming events	Name Listed	Name Listed	Logo Listed	Logo Listed	Logo Listed
IIDA Northland will follow company in IG account	✓	✓	✓	✓	✓
IIDA Northland will follow company in IG account & engage				✓	✓
PreSale Access to individual attendee ticket pricing for all IIDA events	✓	✓	✓	✓	✓
Meet the Sponsor Social Media Post	✓	✓	✓	✓	✓
Award Presenter at Signature Events					✓
Early MinneCON Booth Selection	1 Week	1 Week	1 Week	2 Weeks 1st Booth Discounted	3 Weeks 1st Booth Free
Host In-Person Events		1	2	4	Unlimited
Opportunity to share CEU courses in Newsletter					✓

**Payment Information** We gladly accept checks, which can be mailed to: 10700 W Hwy 55, Ste 275, Plymouth, MN 55441. We also accept credit card payments; however, please note that a merchant processing fee will be added to your total amount.

## A&D Firm Levels & Benefits

A&D Firm Benefits	Classic \$650	Deluxe \$1,200	Premium \$2,500
Company name on IIDA Chapter website with link to your website	Name Listed	Name Listed	Logo Listed
Company name on all digital marketing materials promoting upcoming events	✓	✓	Logo Listed
Job posting promoted on Northland Chapter LinkedIn page	✓	✓	✓
ID Awards Submissions	50% discount	1 complementary	1 complementary
(1) Annual Membership - Must Volunteer with one committee *		✓	✓
IIDA Northland will follow company Instagram account	✓	✓	✓
IIDA Northland will follow company Instagram account & engage			✓
(1) Ticket to each Professional Development Event			✓
Opportunity to 'host' a Celebration of Design event of a recently completed project			✓

## A la carte Sponsorship

EVENT	DETAIL	COST	AVAILABLE
Minnecon	Water Sponsor	\$350 + 1000 Cups	1
	Happy Hour Beverages	\$250	10
	Happy Hour Food	\$1,500	1
	Lanyard Sponsor	\$500 + 1000 Lanyards	1
Fusion	Signature Event Cocktail	\$2,500	1
	Entertainment	\$2,000	1
	Late Night Bites	\$1,500	4
ID Awards	Food	\$1,500	5
	Floral / Centerpiece	\$500	2
	Keynote Speaker	\$2,500	1
Celebration of Design	Food	\$650	4
	Beverage	\$350	4

\*\* Do not need to be an Annual Sponsor to be an A la carte Sponsor.

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# IIDA

**NORTHLAND**  
chapter

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