IIDA | NORTHLAND chapter

2027 Sponsor Benefit *Menu*

BELONGING | COMMUNITY | COMMITMENT



IIDA | NORTHLAND chapter

2026 Chapter Sponsors
Thank You!

Diamond

Allsteel | Henricksen | AURORA PROCUREMENT SOLUTIONS | ATMOSPHERE COMMERCIAL INTERIORS | iSPACE ENVIRONMENTS

Platinum

CONTINUA | GARDNER

Gold

ATMOSPHERE | CERAMIC TILEWORKS | DAVIS ACCENTS | FLUID | HAWORTH | jth LIGHTING ALLIANCE | KEILHAUER | Primary Design Resource | LBI•BOYD Design Resource

MLAZGAR ASSOCIATES KUZCO | Mohawk Group | parameters | prevolv | RSP | SAFCO | CREATE STUDIO | Steelcase | Tarkett

Silver

Design by Ditty/Special-T | ESG Architecture & Design | Spartan Surfaces | Tilebar | Virginia Tile

Bronze

Bentley Mills | Cole Papers (Cole Flooring Division) | Contract Office Marketing | Duet Resource Group | Formica | J+J Flooring | Kate-lo Tile & Stone | MDC Solutions | Minneapolis Glass Company | Pulse Products | Ryan A+E, Inc. | Schrader Hernke | Wilsonart / Aetna Building Solutions

A&D Premium

Gensler

HGA

A&D Deluxe

Alliance | BWBR | Mohagen Hansen Architecture Interiors

A&D Classic

Astek / Cortina Leathers | Kaas Wilson Architects

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President's Letter

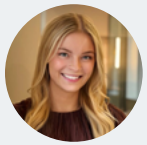
Over the past year, IIDA Northland has strengthened connections across the design community, invested in emerging leaders, and created meaningful opportunities for learning, advocacy, and collaboration. Our mission remains clear: to elevate and support the interior design profession through connection, education, and advocacy.

Being on the right path doesn't mean standing still. As our profession navigates changes in technology, sustainability, and human-centered design, we remain committed to helping members grow, lead, and shape what's next.

None of this is possible without our sponsors. Your support fuels the programs that bring our community together, from student engagement and mentorship to networking events, awards programs, and professional development.

As we enter 2027, we invite you to continue this journey with us. Together, we can build on our momentum and inspire the next generation of design leaders. With partners like you beside us, we know we're moving in the right direction.

On behalf of the IIDA Northland Board, thank you for your continued partnership. We're grateful for your support and excited for what lies ahead.



Warm Regards,
Ikaria Chorley, IIDA Northland President

Our Mission

IIDA Northland promotes the practice of Interior Design by raising awareness of the role and value of the profession. We connect the industry with resources that support career advancement.

Our Vision

Shaping the future of a thriving Interior Design profession.

2026 - 2027 Board

IIDA | NORTHLAND chapter

Executive Committee



President
Ikaria Chorley



President-Elect
Kelsey Barrett



Past President
Andrea Loy



Advisor at Large
Curtis Ritter

Advocacy



Director of BOLD
Destiny Rampersad

Professional Development



VP of Professional Development
Dianna Erickson



Director of Emerging Professionals
Michaela Cook



Director of Professional Development
Nathan Grainger

Membership



VP of Membership
Christine Flemming



Director of Membership Retention
April Nascene

Sponsorship



VP of Sponsorship
Tony Mitchell

Communications



VP of Communications
Marly Ramstad

Signature Events



VP of Signature Events
Sammi Jackson



Director of Leadership Events
Jennie Arnett



Director of Minnecon
Kellan Baker

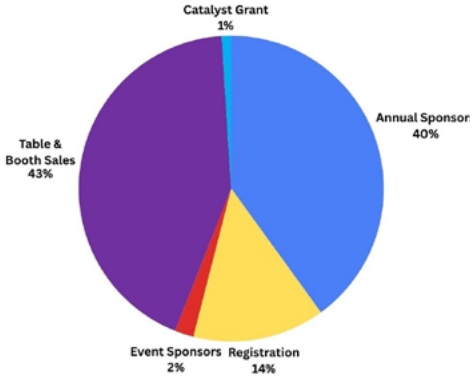
Financial *Report*

IIDA NORTHLAND chapter

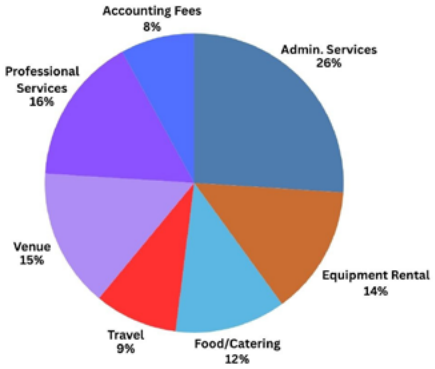
Where Your Support Goes

IIDA Northland is a volunteer-led, self-funded chapter. We don't receive operating funds from IIDA headquarters, which means every program, event, and initiative we offer is made possible by the income we generate locally. While event registrations and other revenue help sustain the chapter, sponsorship is the heart of what makes our work possible. Sponsor support allows us to go further: to elevate our programming, keep events accessible, and invest in the next generation of designers. We believe our partners deserve to see exactly how their investment is put to work, so we're sharing a look at our chapter's income and expenses.

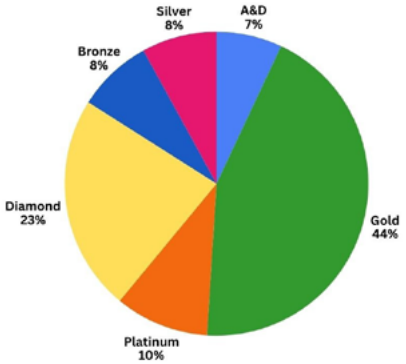
Income Sources



Expenses



Sponsorship Breakdown



Industry Sponsorship *Levels & Benefits*

Sponsorship Benefit Year: February 1, 2027 - January 31, 2028

SPONSORSHIP BENEFITS	Diamond $7,500	Platinum $5,000	Gold $2,500	Silver $1,200	Bronze $650
Award Presenter at Signature Events	✓				
IIDA Northland will follow company on Instagram account and engage	✓	✓			
Host IIDA Northland Event (non-signature event) Top-tier sponsors receive the first right of refusal to host in-person events.	✓	✓			
Meet the Sponsor Social Media Post	✓	✓	✓		
Early access to individual ticket pricing for IIDA Northland Signature Events	✓	✓	✓	✓	
NEW! Promote Sponsor CEU Events on IIDA Northland Website and Social Media	✓	✓	✓	✓	✓
IIDA Northland will follow company on Instagram	✓	✓	✓	✓	✓
Company recognition on IIDA Northland website with link to your website	Logo	Logo	Logo	Name Only	Name Only
Company recognition on IIDA Northland email marketing campaigns	Logo	Logo	Logo	Name Only	Name Only
Early MinneCON Booth Selection	3 Weeks 1st Booth Free	2 Weeks 1st Booth Discounted	1 Week	1 Week	1 Week

A&D Firm *Levels & Benefits*

Must be an A&D firm | Sponsorship Benefit Year: February 1, 2027 - January 31, 2028

A&D Firm Benefits	Premium $2,500	Deluxe $1,200	Classic $650
IIDA Northland will follow company Instagram account & engage	✓		
(1) Ticket to each Professional Development Event	✓		
Opportunity to 'host' a Celebration of Design event of a recently completed project	✓		
(1) Annual Membership - Must volunteer with one committee	✓	✓	
NEW! Promote Sponsor CEU Events on IIDA Northland Website and Social Media	✓	✓	✓
Job posting promoted on IIDA Northland LinkedIn page	✓	✓	✓
IIDA Northland will follow company on Instagram	✓	✓	✓
Company recognition on IIDA Northland website with link to your website	Logo	Name Only	Name Only
Company recognition on IIDA Northland email marketing campaigns	Logo	Name Only	Name Only
ID Awards Submissions	(1) complimentary	(1) complimentary	50% discount on 1

A la Carte *Sponsorship*

EVENT	DETAIL	COST	AVAILABLE
Leadership Event	Food & Beverage	$350	3
Minnecon	Water Sponsor	$350 + 1,000 Cups	1
	Happy Hour Beverages	$250	10
	Happy Hour Food	$500	3
	Lanyard Sponsor	$500 + 1,000 Lanyards	1
	Shuttle Bus	$1,700	1
ID Awards	Food & Beverage	$350	3
Non-Signature Events* (limit 2 events per organization)	**NEW!** Product Display Table	$250	8*

*At Non-Signature Events, (2) table spaces will be made available for reps to display products. Limit 2 per organization per year. More events potentially added throughout the year.

Partner With Us *in 2027*

IIDA | NORTHLAND chapter

Thank you for considering a sponsorship with IIDA Northland! Your support directly funds the programs, events, scholarships, and student and emerging professional initiatives that strengthen our design community across the region. We look forward to partnering with you.

Key Dates and Deadlines

Sponsorship Commitment & Payment Deadline: January 27, 2027

All annual sponsorship commitments and full payments are due by this date to ensure full recognition throughout the year.

Sponsorship Term: February 1, 2027 to January 31, 2028

How to Become a Sponsor

1. Review the sponsorship levels and event opportunities in this prospectus.
2. Complete the online commitment form here.
   - This form also allows you to pay via credit card which will finalize your sponsorship.
   - You may also elect to pay via check or ACH – details are below.
   - Invoice requests or payment questions can be directed to accounting@iida.org
3. Receive a confirmation email.
4. Submit payment and your company logo by the deadlines above.

Payment Options

Check

Make checks payable to IIDA Northland and mail to:
IIDA Northland Chapter
111 East Wacker Drive Suite 222
Chicago, IL 60601

ACH / Bank Transfer

Information available upon request. Contact accounting@iida.org for payment instructions.

Frequently Asked Questions

Can I sponsor a single event instead of an annual package?
Yes. We offer à la carte sponsorships for select events, which can be found on page 7. Annual packages provide the greatest visibility and value throughout the year.

Can sponsorships be split?
Yes. Any sponsorship level may be shared between two companies. To split a sponsorship, please indicate this on the sponsorship registration form at the time of sign-up. Both companies must complete their own registration and provide their individual company details. Shared sponsors will be recognized together, with both logos displayed side by side at 50% of the size of other logos within that sponsorship level.

When does my recognition begin?
Sponsorship benefits are fulfilled from February 1, 2027 through January 31, 2028, provided full payment is received by January 27, 2027. Sponsors whose payment is received after January 27 will begin receiving recognition once payment has been processed.

Do I need to be an IIDA member to sponsor?
No. Sponsorship is open to all companies that support the interior design community.

Is Membership the same as Sponsorship?
Although being an IIDA Northland sponsor comes with many benefits, it does not mean that you are an IIDA Northland member. Chapter membership is run through IIDA Headquarters and there are separate fees associated with individual membership. IIDA members receive perks like discounted rates to our events and the ability to volunteer on a chapter committee, but individual membership status is not correlated to chapter sponsorship in any way.

Is my sponsorship tax deductible?
IIDA Northland is a 501(c)(6) organization. Please consult your tax advisor regarding deductibility.

What types of events am I able to host?
Diamond and Platinum sponsors have the opportunity to host IIDA Northland events throughout the year, including Quarterly Coffee Connect, BOLD, and many others. Hosting opportunities are offered first to Diamond sponsors, followed by Platinum sponsors, on a first-come, first-served basis within each level.

Questions? We're Here to Help.

Tony Mitchell, Vice President of Sponsorship
sponsorship@iida-northland.org

Sign up here!

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